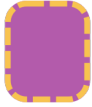
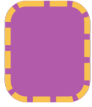

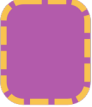
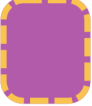
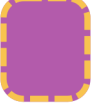
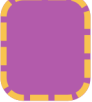


# Open Enrollment CHECKLIST

*Make the most of open enrollment season*

-  Align your team on the opportunity this season represents
-  Gather educational materials to share with patients at every touchpoint
-  Ensure membership pricing and loyalty discounts are on all treatment plan assets
-  Pull an unscheduled treatment list — look at denied or pending insured patients
-  Send personalized notifications to ALL unscheduled or denied insured patients
-  Post open enrollment messaging across your social media channels
-  Repeat the last three steps every week throughout open enrollment season

